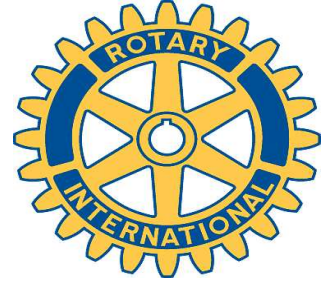


SERVICE ABOVE SELF
DEL ROTARIO

News of the Rotary Club of Del Rio, Texas



Meeting each Tuesday at the Ramada Inn 12:00 noon

VOLUME 86 ISSUE 45
June 12, 2007

Contact: Fred Bowers
P.O. Box 421817
Del Rio, TX 78842-1817
EMAIL fbowers@stx.rr.com

Telephone 830 -775-5554
Cell 830 719-2821

LOCATIONS

IF YOU MISS OUR TUESDAY MEETING YOU CAN MAKE UP ON WEDNESDAYS IN EAGLE PASS, THURSDAY IN BRACKETVILLE, THURSDAY IN ACUNA, OR MONDAY IN UVALDE. ON THE SECOND MONDAY OF EACH MONTH THE CLUB BOARD MEETS AT THE RAMADA INN AT NOON. ON THE THIRD THURSDAY THERE IS A MEETING OF THE ROTARY HOUSING BOARD AT ROTARY HOUSING MEETING ROOM.

THERE IS REALLY NO REASON TO NOT HAVE 100% ADDENDANCE.

FOUR WAY TEST THINGS WE THINK, SAY AND DO

- 1. Is it the truth?*
- 2. Is it fair to all concerned?*
- 3. Will it build good will and better friendships?*
- 4. Will it be beneficial to all concerned?*

Rotary International

President: William B. Boyd
District Governor: Bruce Flohr
Assistant Governor: Fred Bowers
Del Rio Rotary Club
President: Mike DeBruhl
President Elect: Tony Hernandez
Secretary: Jan Clayton
Treasurer: Terry Fernandez
Past President: Gilbert Mercado
Directors: Alan Cox, Emily Cooper, Deborah Draper, Brenda Hunter, Carol Lee, Rey Sanchez
Sgt-at-Arms: Kurt Lemp

JUNE

We will have our installation of officers for the coming year at the Cripple Creek Restaurant. Sadly it will be the last time we will have it there under the ownership of Rotarian Armando Riojas.

New officers will be:

President Tony Hernandez
President elect Kurt Lemp
Secretary Deborah Draper

Treasurer Terry Fernandez
Exec. Sec Fred Bowers

Directors:

Cheryl Stidham
David Ortiz
Cynthia Meissner
Alida Helgerman
Pat Bowers

The sign up sheet is going around and everyone needs to attend. The night of the 26th is the date. Time is 6:30 for cocktails.

RODEO

Our last meeting was held June 13th at the Rotary Housing meeting room. Attending were: Edgardo Amaro and one of his sons, Fred Bowers, Pat Bowers, Emily Cooper, Deborah Draper, Terry Fernandez, Alida Helgerman, Tony Hernandez, Danielle Hill, Kurt Lemp, Larry Riojas, Bill Sontag, and Cheryl Stidham. Things are progressing at a rap-

id pace and on schedule. There will be another meeting of the Rodeo Committee next Wednesday.

ATTENDANCE

Missed meeting

Richard Berain, Bob Bishop, Val Cadena Jr, Emily Cooper, Alan Cox, Todd Felton, George Fenimore, Haygood Gulley, Jack Houghton, Brenda Hunter, Carol Lee, Gerardo Mares, Abner Martinez, Maria Martinez, Irma Montemayor, Amanda Mossman, Jose Palafox, John Plumb, Armando Riojas, Alma Salinas DeBruhl, Joe San Miguel, Ed Sanchez, Bill Sontag,

65% ATTENDANCE

SGT-AT-ARMS

June

MEMBERS BIRTHDAYS

18	Val Cadena Jr	53
16	Hugh Williams	82

PARTNERS BIRTHDAYS

23	Ana Maria Delgado
17	Sylvia Lindenschmidt
7	Mona Mahl
21	Mary Helen Mariner
30	Monty Stidham

WEDDING ANNIVERSARIES

10	Bob & Judith Bishop	40
4	Val Jr & Susan Cadena	24
7	Val & Flo Cadena	54
16	Hector & Fannybelle	16
9	Joe & Conchita San Miguel	39
14	Hugh & Julie Williams	61

CLUB ANNIVERSARIES

2	Richard Berain	2
15	Ruben Cisneros	3
18	Alan Cox	5
30	Fred Delgado	20
16	Raul Dominguez	37
13	Jack Houghton	1
30	Rey Sanchez	6
20	Cheryl Stidham	1

ROTARY MOMENT

One of Rotary's distinctive characteristics is that, with the exception of RI directors, who serve two-year terms, and Rotary Foundation trustees with four-year terms, the entire leadership in the organization changes every 1 July. It happens with officers in the smallest club all the way to the Rotary International president. Imagine how a multinational business with 31,000 branches and 1.2 million associates could function if each executive, each branch manager, were to turn over every year. Yet it works effectively in Rotary—and has done so for 100 years. Indeed, this annual change demands that Rotary have a continual supply of good leaders to keep the Rotary wheel rolling; otherwise the entire machine would fail. The continuity called for in long-term strategic planning is maintained, the counsel of past officers is there when advice is needed, but the new crop of leaders brings vitality, fresh ideas, and enthusiasm to the organization and its service mission. "Our strength is in our continuity, the chain of service that links past governor to current governor ... past president to present president ... Rotary veterans to newest inductees," wrote Paulo V.C. Costa of Santos, Brazil, when he was RI president in 1991. "It is the melding of experience and innovation that makes Rotary strong yet flexible."

Articles on leadership dominated the pages of The Rotarian throughout the first few decades. They were a collection of how-to features on business methods, ethical practices, salesmanship, employee relations, and character development. When the Rotary Code of Ethics was adopted in 1915, many additional stories and convention workshops focused on the importance of incorporating those qualities as everyday practices within Rotarians' trades and professions.

In the early years, senior officers advanced in much the same way as political candidates. Clubs or districts wanting to see their man as governor, director, or RI president would announce his candidacy and then launch a campaign for his election. Over time, certain Rotarians became known as "king makers," and some clubs and districts were considered powerhouses of votes. Early Rotary conventions resembled the political rallies of today, with banners, badges, and back-room deals all designed to promote the standing of one candidate over another.

Between 1913 and 1916, a system began to evolve whereby candidates for elective office were chosen by nominating committees. By 1970, this became the universal method of selecting leaders in Rotary, and campaigning or politicking in any form was forbidden. The change seemed appropriate for a volunteer organization built on fellowship and the ideal of service to others.

As the first service club in the modern age, and the first such organization that admitted members using the classification system, there was a high

perceived value in belonging to Rotary. In most cases, the Rotary club was the place to associate with the leaders of business, the professions, and the community.

Gene Sibelius, Finnish composer and an honorary member of the Rotary Club of Helsinki, was a guiding spirit of the nation's peaceful independence movement away from Czarist Russia. His composition *Finlandia* stirred his countrymen to seek freedom and earned him the title "the uncrowned king of Finland." Rolf J. Klärch became the first RI president from Finland in 1980-81. "My first Rotarian involvement at the district level as 'youth delegate' gave me the opportunity to successfully work expanding Rotaract and Youth Exchange," recalls Dr. Carlo Monticelli, 1998-2000 RI director from Milano, Italy, whose profession is international marketing. "My experiences as I rose to positions of leadership in my club, district, and then RI led me to meet great leaders and to learn by actually doing. I often realize how many of the skills and techniques I use in my company and trade association are those picked up as a Rotarian."

Rotarians are exposed to leadership training almost from the moment they join a club. As a committee chair, then a club officer, people who once may have dreaded public speaking find themselves compelled to present their ideas for new service projects to clubs with a mix of young and old members, men and women, progressive thinkers and die-hard traditionalists. Regional Rotary leadership seminars provide valuable help in personal and professional growth. As new Rotarians progress up the leadership ladder, they become more persuasive, able to listen and evaluate other viewpoints, and then present their plans and ideas in ways that convince even the skeptics. The leadership skills developed in Rotary also prove helpful in their business and professional careers.

Club presidents-elect are required to attend a PETS, or presidents-elect training seminar, convened by their Rotary district. It is here that they meet as many as 250 other incoming presidents, along with dozens of current and past district governors, and often RI directors and perhaps a past RI president.

They practice public speaking, planning, goal setting, and budgeting and learn how to motivate club members to become more active and involved. Designed to develop leadership skills by careful training among potential Rotarian leaders, the institute had been extended into 40 districts with international outreach. Rotary club recognize the essential need for an unending supply of motivated, trained leaders.